The 2nd **International Conference on Digital Transformation and Innovation Management** (DTIM 2025) (part of the IADIS 19th Multi Conference on Computer Science and Information Systems 2025) was held in Lisbon, Portugal, **23-25 July, 2025**.
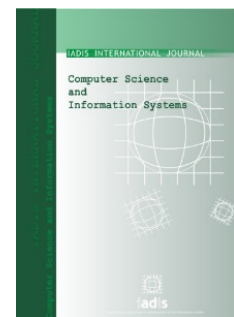
This conference was organized by the International Association for Development of the Information Society (IADIS).

In the rapidly evolving landscape of technology and business, the International Conference on Digital Transformation and Innovation Management (DTIM 2025) serves as a premier platform for researchers, academicians, and industry practitioners to converge and explore cutting-edge advancements at the intersection of Information Systems and Management Innovation. This conference aims to foster a collaborative environment that stimulates insightful discussions and paves the way for novel approaches to digital transformation, emphasizing its deep impact on organizational strategies, operations, and global societal progress. Submissions were accepted under the following 6 main topics: Digital Strategy and Leadership; Data Analytics and Business Intelligence; Emerging Technologies and Disruptive Innovation; E-Commerce and Digital Marketing; Sustainable Innovation and Application Areas.

This edition of the DTIM conference was published jointly with the 18th International Conference on ICT, Society and Human Beings (ICT 2025) and received 153 submissions from more than 27 countries. Each submission has been anonymously reviewed by an average of four independent reviewers, to ensure that accepted submissions were of a high standard. Consequently, only 25 full papers were approved which means an acceptance rate of 16%. A few more papers were accepted as short and reflection papers and posters.

Extended versions of the best papers were selected to be published in:

❖ IADIS International Journal on Computer Science and Information Systems (ISSN: 1646-3692)

Besides the presentation of full, short and reflection papers, posters and a doctoral paper, these conferences also included one keynote presentation from Professor Dr. Piet Kommers, UNESCO Professor of Educational Technology (The Netherlands).

Keynote Presentation:

A.I. FOR STUDENTS' METACOGNITIVE SKILLS AND CREATIVE THINKING

By Professor Dr. Piet Kommers, UNESCO Professor of Educational Technology (The Netherlands)

Program Committee Members:

Conference Program Co-Chairs

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Paula Miranda, School of Technology, Setubal Polytechnic University, Portugal

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Maria Frasca, University of Milan, Italy

Michael Dzandu, University of Westminster, United Kingdom

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Omar Hujran, United Arab Emirates University, United Arab Emirates

Raquel Marín Sanz, Universidad Complutense de Madrid, Spain

Robert Jeyakumar Nathan, Multimedia University, Malaysia

Rodrigo Ferreira, Dataprev, Brazil

Rosa Currás-móstoles, Universitat Politècnica de València, Spain

Sarah Montano, University of Birmingham, United Kingdom

Selcen Ozturkcan, Linnaeus University, Sweden

Vitaliy Kobets, Kherson State University, Ukraine

Yuan-hsun Liao, Tunghai University, Taiwan

Yunxing Song, Henan University of Economics and Law, China